



LANDesk Mobility Manager 9.0

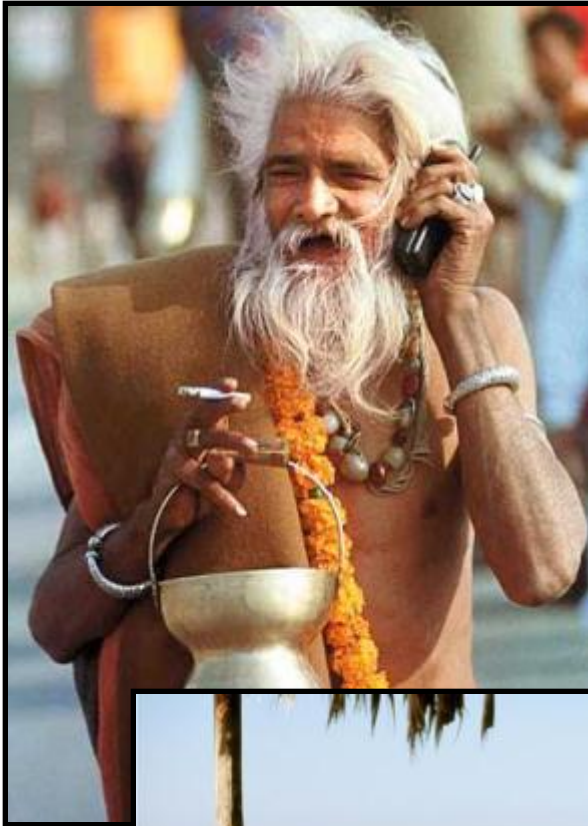
Sparxent Webinar – 16. Februar 2012

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What is driving the demand for mobility?

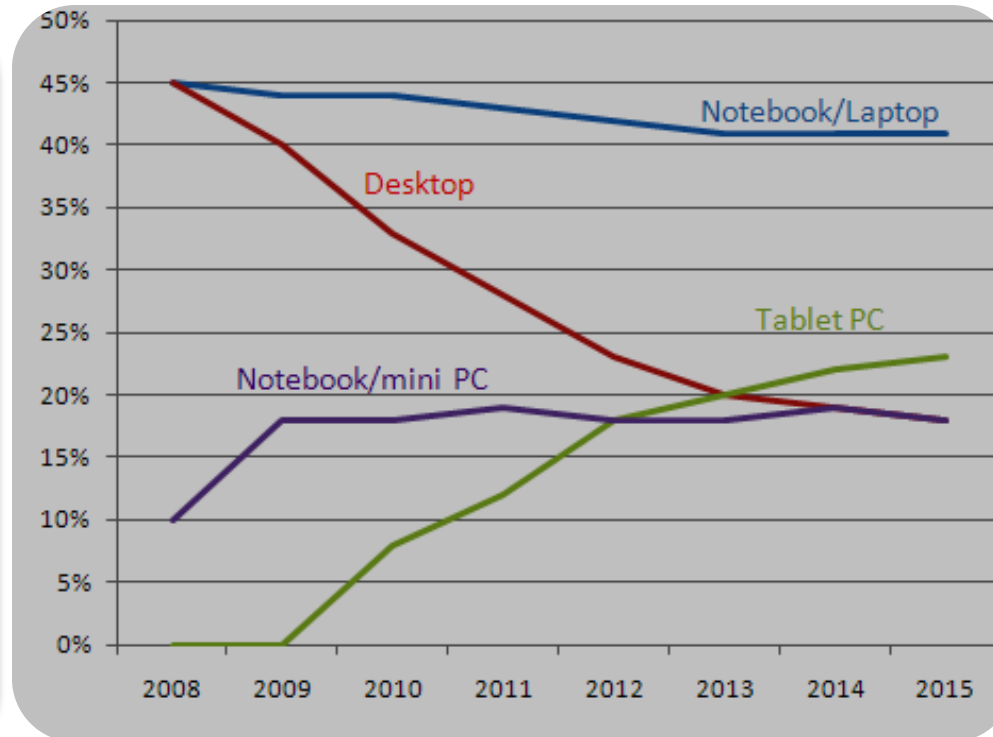


- Productivity
- Convenience
- Accessibility
- Collaboration
- Just Keeping In Touch

Endpoint Transformation – Mobile Devices

Computing Devices

Projected percentage of unit sales in US



- 2009 – Microsoft represents 84% of PC Operating Systems
- 2010 and beyond – Tablets and smartphones will be substitutes for PCs
- ...in the future, Users will opt for one PC and a mix of tablets and smartphones

- Tablets market share will rise from 6% to 23% by 2015...
- ...desktop shares will drop from 32% in 2010 to 18% by 2015
- New OS's will offer a different experience driven by applications to provide functions



Why Should You Care?

*“By 2013, those corporate IT departments that have not enabled a **diverse population** of **devices** and **end-user choices** through emphasis on **manageability, policy enforcement and security** evaluations will become hopelessly outmoded and struggle to function.*

*This will cause chaos and substantially **raise the total cost of ownership** of the organization. ”*

<http://www.thestreet.com/story/10970787/2/15-tech-trends-to-emerge-by-2014.html>



Problem Statements



Problem #1 – Unauthorized Devices



Problem #2 – Simple configuration



Problem #3 – Advanced Configuration



Problem #4 – Remote Management



Problem #5 – Application Management

Problem #1 – Unauthorized Devices

Problem: “Employees are bringing their own devices and want to access email”

Solution: Set Policies to Control Access to Exchange

- Know what is trying to connect
- Prevent Unmanaged Devices from Connecting
- Limit by Device Type
- “Grandfather” existing devices



Problem #2 – Getting devices configured

“My users have devices that I need to get set up in the system.”

Solution: Simple Enrollment!

- Profile Policies by User/AD Container
- As easy as configuring mail
- Installs agent, applies Device Configuration/ Security Policy



Problem #3 – Device Configuration/Security

“Without touching all the devices, I need to make sure they can get their mail, access WiFi, and connect using VPN.”

Solution: Device Configuration/Security Policy!

- Configure e-mail, WiFi, VPN, and much more
- Set Lock, Password strength, Screen Timeout, and much more
- Update Policy at will
- User-Focused/Policy-Based



Problem #4 – Remote Management

“Problems and Incidents arise. I need to remotely manage these devices.”

Solution: Remote Management

- Device
Location/Breadcrumbs
(where allowed by law)
- Remote Wipe/Selective
Wipe
- Remote Lock/Unlock



Problem #5 – Application Management

“I need to make sure the correct apps are on the device.”

Solution: LANDesk application portal

- Distribute in-house built apps without submitting to the Horizontal App Stores.
- Launch links in controlled browser, limiting where a user can surf.
- Link to “suggested” apps from the Horizontal App Stores.
- Cross-Platform policies.



LANDesk application portal

Business View: All

Applications

Dropbox Dropbox Get App	Evernote Evernote Get App	Facebook Facebook Get App	LDMS Query View LANDesk Get App
Twitter Twitter Launch			

Documents

Heterogeneity Benefits LANDesk Radio Podcast View	LANDesk versus SCCM Quick... LANDesk Software View	LDMO 9.0 Architecture Prese... LANDesk Software View	LDMO 9.0 Competitive Battle... LANDesk Software View
LDMO 9.0 General Solution... LANDesk Software View	LDMO 9.0 New Customer Pre... LANDesk Software View	LDMO 9.0 Product Datasheet LANDesk Software View	Mac OS Support LANDesk Radio Podcast View
Security and Patch LANDesk Radio Podcast View	ServiceDesk Deep Dive LANDesk Radio Podcast View	ServiceDesk Overview LANDesk Radio Podcast View	Software Asset Management LANDesk Radio Podcast View
Software Distribution LANDesk Radio Podcast View			

Links

LANDesk application portal

Categories

- All
- Books
- Business**
- Productivity
- Social
- Utilities

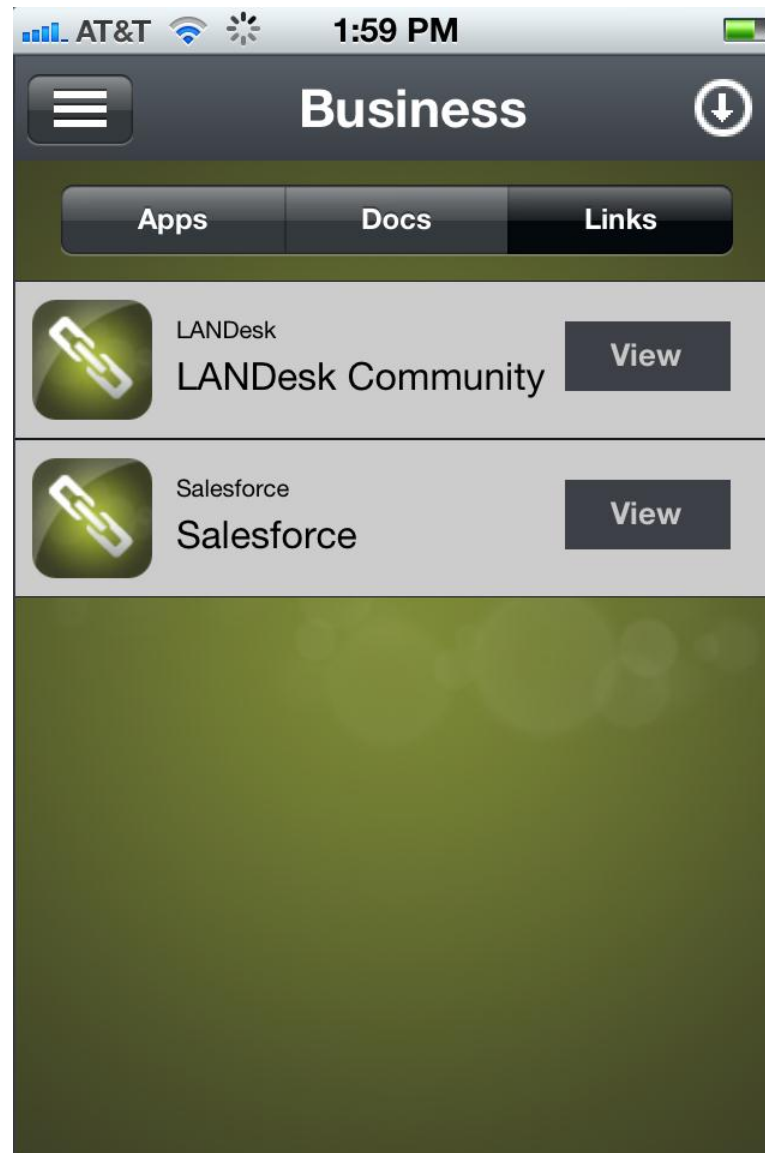
Log Out

Business

Documents

Heterogeneity Benefits LANDesk Radio Podcast View	LANDesk versus SCCM Quick... LANDesk Software View	LDMO 9.0 Architecture Prese... LANDesk Software View
LDMO 9.0 General Solution... LANDesk Software View	LDMO 9.0 New Customer Pre... LANDesk Software View	LDMO 9.0 Product Datasheet LANDesk Software View
Security and Patch LANDesk Radio Podcast View	ServiceDesk Deep Dive LANDesk Radio Podcast View	ServiceDesk Overview LANDesk Radio Podcast View
Software Distribution LANDesk Radio Podcast View		

LANDesk application portal



Question & Answers



How it works...

