

Customer: Text100
Product: Verismic Power Manager



Global Communications agency Text 100 is delivering international energy and cost savings of 24 per cent over six months using Verismic Power Manager

Verismic Software's Power Manager has been selected by Text 100 to manage the power settings on all of its client PCs in 18 countries following a six month trial. In six months, the company has reduced the power used by its PCs, laptops and monitors by 24 per cent. Through centrally administered power management policies, Text 100 can now monitor the usage of its entire client PC estate and power down those PCs which are inactive for prolonged periods of time. Text 100 first deployed the cloud based solution, Verismic Power Manager, in January 2010.

Text 100, which has client PCs and servers in every office was looking for a solution that would enable it to reduce carbon emissions and costs of its estate while retaining the ability to manage systems and deploy software to multiple users.

Brad Bartman, Text 100's global support manager commented: "Importantly, Power Manager understands different time zones – the end of the day in London is obviously not the end of the working day in New York. Additionally, being able to enter the cost of power in different countries using their local currency lets us see, for example, how many Rupees we save in our Indian office based on the rates charged by their local provider, or I can see the total amount of savings globally in US\$ based on current exchange rates. This makes communicating my team's progress on our strategic objectives to senior management very simple and transparent."

Bartman adds, "Verismic is easy to install and manage, which makes it very easy to show ROI. There were no user complaints; in fact staff were pleased to find out we were doing something to help the environment."

"Verismic works well with our IT strategy of reducing costs, improving efficiency and using technology to address the business needs of Text 100. For the first time we have a clear, global picture of our energy usage and savings," he concluded.

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Brad Bartman, Global Support Manager

About Verismic, a Sparxent Company

Verismic, a Sparxent company, is focused on developing solutions to reduce operational costs, enhance end user experience, and increase efficiency of IT support staff. The Verismic product range contains an array of systems management solutions designed to extend systems management and service desk capabilities. The toolset includes solutions such as PC Power Management, Password Reset, Desktop and Service Desk integration, and Historical Tracking.

For more information please visit www.sparxent.de